

Oil Collection Center Survey
c/o C?: Alternative Services
758 Pine Street
Santa Rosa, CA 95404

Stamp

* We will soon be implementing an expanded public education program, including radio ads. The program will include special recognition for the centers that accept the largest volume of used oil from do-it-yourselfers.

- NEW!**
- Earning more publicity for the program and acknowledgment for your business*
 - Receiving financial support
 - Making a difference to the environment
 - Generating community good will
 - Experiencing increased customer traffic

Thank you for being a Used Oil collection Center.
You benefit by:

NEWS about Oil Recycling

The Used Oil Recycling Program is on the move! We have some new services and programs to offer you to make your work as an Oil Collection Center easier. You are now one of more than 75 centers in Sonoma County accepting used oil and helping to protect our community and environment.

Thank you for your involvement. We would like to offer you further support and more ways to benefit your efforts in working with the public.





We would like to offer you support in the following ways:

Please note on the Reply Card below if you would like any of these products or services.

Help with Certification and Rebating

As a certified center, you are entitled to a 16¢/gallon rebate. This includes all the oil generated in your own operation as well as from “do-it-yourselfers.”

Interested, but not sure it’s worth the hassle? We understand that paperwork can be a chore, so we would like to offer to do it for you!

We can either:

- send you a personalized rebate form each quarter as a reminder.
- do all the paperwork for you if you send us copies of all your manifests/bills of lading.

Just let us know what you would like by completing the reply card at the bottom of this flyer.

Thank you for continuing to support our program through being a Certified Center.

Contamination Detectors

Sometimes, contaminated oil may be a problem. “Do-it-yourselfers” with contaminated oil should be referred to the free Household Toxics Roundups held throughout the County. We will provide copies of the new Roundup schedule as soon as it is printed.

One of your benefits as a collection center is a contamination detector. If you don’t currently have a detector and would like one, we can provide it for you at no cost. If you do already have one, this is a reminder to check your batteries and your tips. If you need new tips, we would like to supply them at no cost as well.

Please note your needs on the reply card below.

Accepting Filters & Antifreeze

Thank you for accepting oil filters and antifreeze! We very much appreciate your helping us to expand our outreach.

We will provide a sign to announce to the public that you accept oil filters.

Help to Prevent Potential Problems

We would like to offer you additional help to educate the public, such as “no dumping after hours” signs or “closest center” signs to use when you are unable to accept oil. Please complete the reply card to let us know your interest and needs.

Chris Carrieri of C²: Alternative Services will be calling you to check in about your needs and may visit your business to bring you the things you have requested.



Help with Tracking “do-it-yourself” oil

Because this is a state-funded program, Sonoma County is required to evaluate its success, including the amount of oil collected. This year we are initiating a logbook to help you track oil from the do-it-yourself public. Chris can answer any questions you may have about the log when he calls.

You are highly appreciated for your help and support! Please share with us any comments, suggestions or questions you have about the program.

Sincerely,

Connie Cloak & Chris Carrieri
C²: Alternative Services



Reply Card

Please return this reply card by October 31, 2012.

C²: Alternative Services will contact you to respond to your requests.

Business Name: _____

Your name: _____

Phone number: _____ Good days/time to call: _____

Help with Rebating (certified centers only)

- Send me a personalized rebate form each quarter as a reminder.
- Do all the paperwork for me. I will send you copies of all manifests.

State Certification

- I’m interested in becoming a Certified Oil Collection Center.

Contamination detectors

- I have a contamination detector and would like some new tips.
- I don’t currently have a detector and would like one.

Accepting Filters & Antifreeze

- I currently accept: filters antifreeze
I agree to accept: filters antifreeze

Signage

- “No Dumping”
 Yes No Oil has been left (dumped) on site after-hours.
 I would like “no dumping” signs.
- “Closest Center”
 I would like “closest center” signs to refer “do-it-yourselfers” when I am unable to accept oil.

“Oil Collection Center”

- Certified centers are required to display the official sign.
 I need an official Certified Center sign.
 I am a non-certified center, but would like you to create a sign for me.

Comments _____

